

TWO FISHING PIONEERS
JOIN TOGETHER

deeper x  WESTIN[®]

WINTER 23/24

deeper x  WESTIN®

FOR THE FIRST TIME UNIQUE
COLLABORATION WITH **DEEPER** AND
WESTIN FOR ANGLERS TO NEVER
LOSE A SIGHT
FROM THE TARGET



PLEASE, MEET A BRAND NEW FISH SPOTTER KIT

LIMITED EDITION BUNDLE

NEW special design, soft touch coating
Shiny package elements
Easily readable technical icon information
Bright colours to catch attention
Great choice as a gift for every angler

SPOT YOUR TARGET AT THE SHELVES!



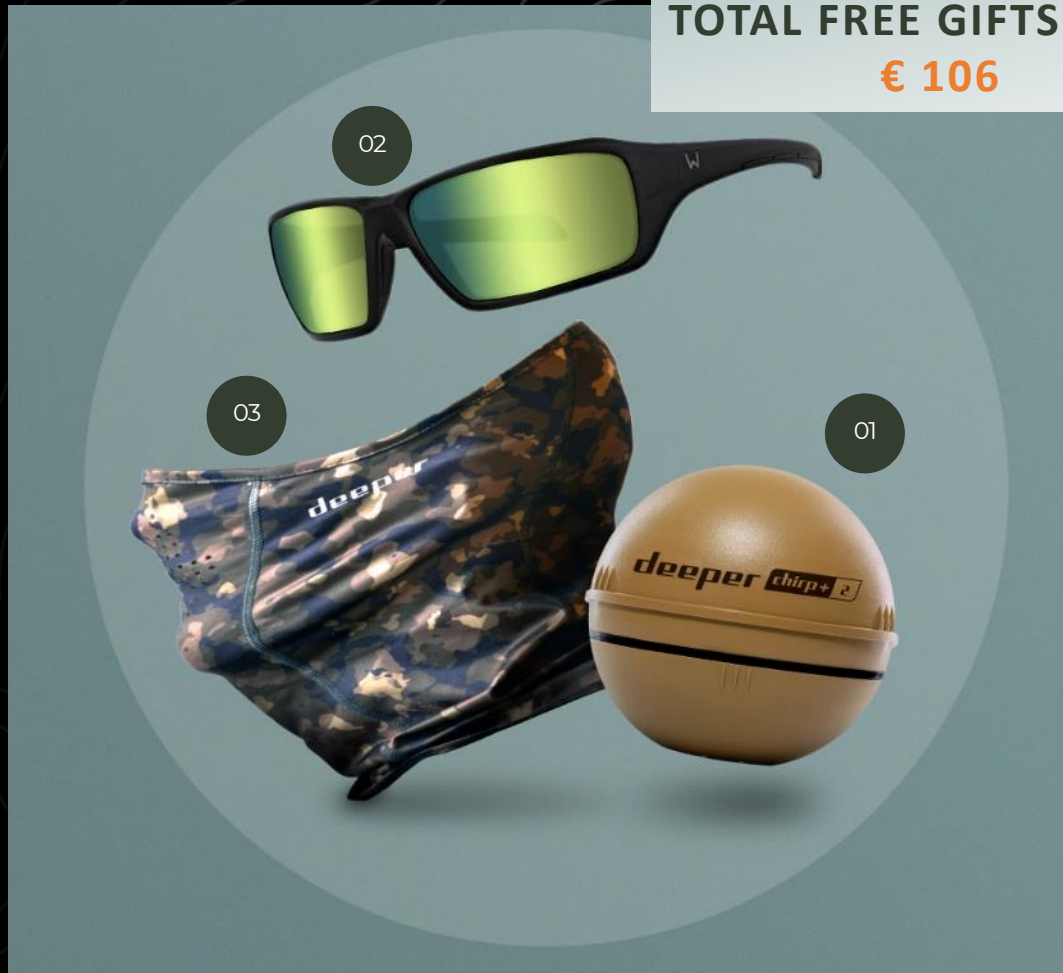
deeper x  **WESTIN**[®]

**WHAT WE SUGGEST
IN TERMS OF QTY
FOR EACH PARTNER AND WHY**

FISH SPOTTER KIT BUNDLE CONSISTS OF 3 ITEMS

deeper x WESTIN®

TOTAL FREE GIFTS VALUE
€ 106



01

DEEPER SMART SONAR CHIRP+ 2 MOST POWERFUL CASTABLE SONAR IN THE MARKET, WITH BUILT-IN GPS

02

WESTIN W6 SPORT 15 SUNGLASSES MOST WANTED BY ANGLERS, HIGH QUALITY SUNGLASSES, THAT ARE DESIGNED SPECIFICALLY FOR SPORT FISHING

03

DEEPER NECK GAITER HIGHLY APRECIATED BY ANGLERS, STYLISH, LIGHTWEIGHT AND COMFORTABLE

PRICED AT:

THE KEY ADVANTAGES AND USPs

deeper x  WESTIN[®]



LONGEST WORKING CASTABLE SONAR WITH BUILT-IN GPS

Up to 15 hours work, smart fishing solution for any season and fishing type (App + WEB + Hardware)
Comes with a 5-year warranty



WESTIN W6 SPORT 15 SUNGLASSES

High awareness fishing brand.
Keeps eyes protected and provides superior visibility. UV400, polarized, with anti-reflex and anti-seawater coating, with high protection against sun glare.



DEEPER NECK GAITER

Stylish and lightweight, to keep protection to the neck, face, head, and ears, from the sun, wind, insects and dust.
Multiple ways of use possible.

MOST POWERFUL CASTABLE CHIRP+ 2 SONAR WITH BUILT-IN GPS

Great for shore, boat or kayak, and ice fishing.

Only 6.5cm/2.6in in size and 92g/3.24oz in weight, but packs a great set of features and a powerful battery:

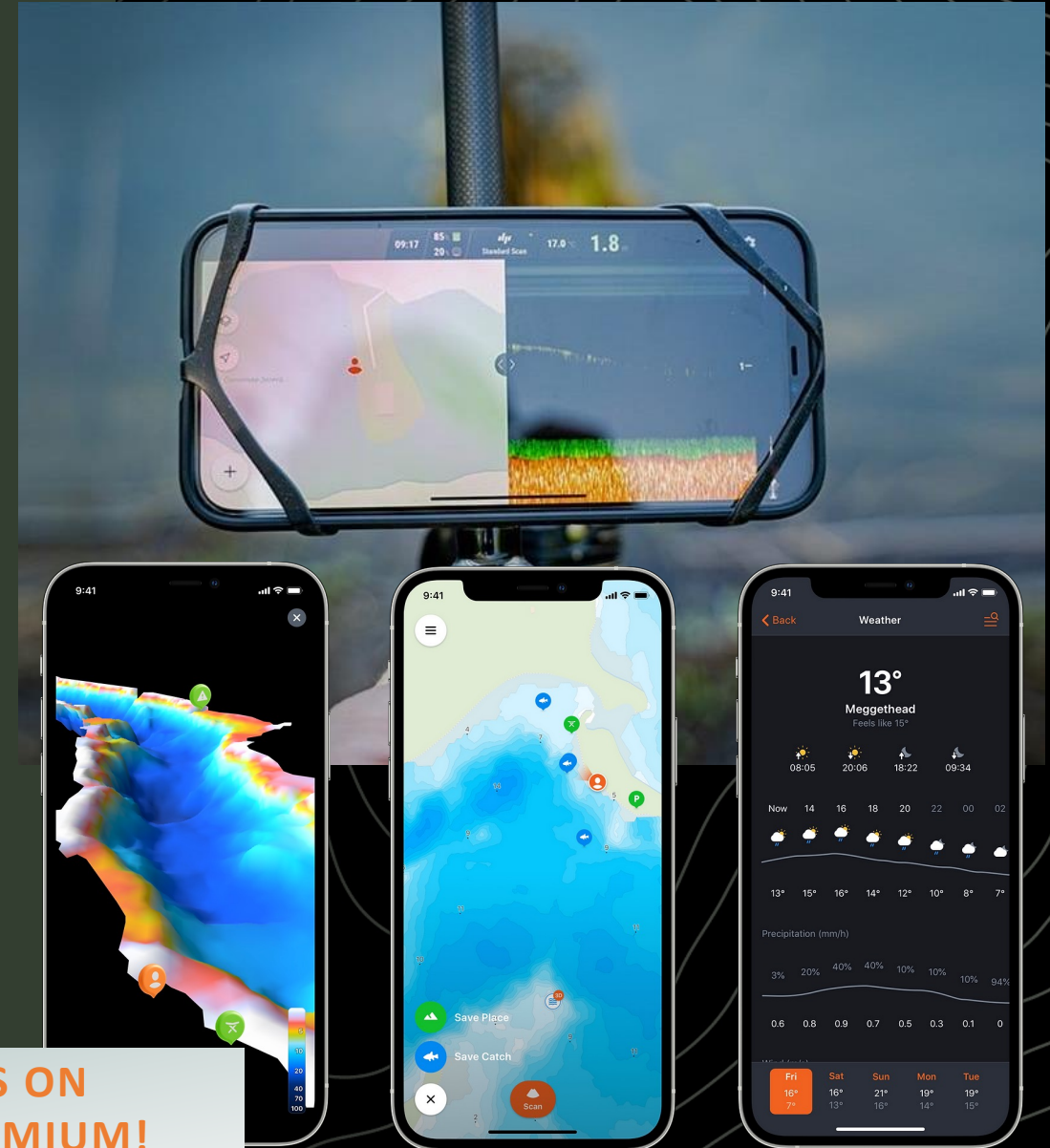
- Outstanding target separation of 1cm/0.4in
- Extreme depth accuracy from 15cm/6in to 100m/330ft
- Stable connection up to 120m/394ft
- Versatile 3 beam frequencies of wide, mid and narrow angle beams
- Battery working time: 16.4h wide angle; 14h mid angle; 15h narrow angle
- Desert sand colour



FOR ALL FISHING TYPES
SIZE OF A TENNIS BALL

WHEN PAIRED WITH FISH DEEPER APP

- Maps out the waters and helps find fish holding spots faster
- Shows fish, bottom structure, contour and hardness, water temperature and depth
- Possible to mark places and log catches and create personal depth maps
- Data can be accessed on any device via the app and the web
- Free 1 month Premium subscription for new users, including 3D maps and Lake cards features



**NEW 3D MAPS ON
FISH DEEPER PREMIUM!**

WESTIN W6 SPORT 15 SUNGLASSES

Functional and stylish sunglasses that provide excellent protection against harmful UV rays and great visibility. Ideal for fishing on the shore or the water.

You will never lose the sight of your target.

- Frame material: rilsan® clear rnew® 45% bio-based material
- Polarized polycarbonate lens
- Japanese polarized film
- Anti-seawater coating on both sides of lenses
- Anti-reflex coating inside of lens
- Filter category 3 (high protection against sunglare)
- Lens category 3
- UV400
- Base curve 8
- Matte black colour frame
- Green lens colour



**MOST WANTED BY ANGLERS AND
ALWAYS SELLING OUT QUICKLY!**

DEEPER NECK GAITER

Stylish, lightweight and comfortable neck gaiter that protects lower face from the sun and wind. Also works great in combination with a hat and as a head cover.

- Breathing holes for nose and mouth
- Long cape for great neck coverage
- Wide range of uses
- ONE size
- Camouflage colour
- Multiple ways of use



LIGHT
AND COMFY

WHAT WE EXPECT FROM OUR PARTNERS TO **MAKE** **THIS SUCCESSFUL**

- Dedicated hero banners;
- Cross category banners;
- Pop-ups;
- Bigger visibility on website (subcategories, special offers sections and etc.);
- Badges on product visuals (best deal or similar);
- Social media posts;
- Direct marketing (emails, SMS to your clients and etc.);
- Promotional content with your media partners.

THANK YOU!

TIGHT LINES.

AT THE LAKE AND IN BUSINESS.